Truth
ADVERTISING

Template for 5.5 x 8.5 Postcard

(Submitted size with bleed: 5.75in X 8.75in)

**This pdf file can be opened in
Adobe Acrobat, Photoshop,
Illustrator, or InDesign.**

*.25 BLEED IS REQUIRED

Final Trim Size

Delete this template when finished,
or ensure the artwork covers it commpletely.
Please DO NOT submit artwork
with this template showing.

*.25 BLEED IS REQUIRED

**Postmark Area
LEAVE BLANK**
1.25 in. x 1.25 in.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

Address & Barcode Area
LEAVE BLANK
3 in. High x 4 in. Wide
Background color must be white